

## Association of International Business Research and Practice

-invites you to its-

### 2024 Annual Conference

On-site and Virtual Sessions

**April 10-12, 2024**

## Technology and AI in International Business, Research, and Practice

The **Association of International Business Research and Practice (AIBRP)**, an association of international business scholars, will hold its Annual Conference in 2024 in Chicago in conjunction with the 60<sup>th</sup> annual meeting of its affiliated organization, MBAA International: <https://mbaainternational.org/>.

AIBRP provides a platform for academicians, researchers, industry experts, and students to present their quality research in all fields related to international business. This year's conference is themed for the international business challenges of today.

### **2024 Call for Papers**

**REGULAR SUBMISSION DEADLINE: December 15<sup>th</sup>, 2023**

**PAPER ACCEPTANCE LETTER SENT BY: February 9<sup>th</sup>, 2024**

AIBRP invites scholars, students, and international business practitioners:

✓ To submit:

- Full length papers
- Papers on research-in-progress
- Abstracts of works
- Case studies

✓ To participate in:

- Business Round Table
- Panel Discussions and Presentations.

Selected submissions will be assigned an appropriate conference track, published in the conference proceedings, and submitted to the Journal of International Business, Research, and Practice (JIBRP). The JIBRP, which is cited in Cabell's, generally accepts approximately 25% of the papers submitted. Award-winning papers in both the regular and student tracks will be published in the JIBRP. Other papers to be published in the JIBRP will be competitively selected by the journal's editorial board, and authors will be invited to submit revised papers (if needed) based on feedback and comments received at the AIBRP conference.

All submissions will qualify for the following conference awards:

- Outstanding Paper
- Best Reviewer
- Best Student Paper, eligible for publication in the Journal of International Business Research and Practice
- MBAA McGraw-Hill/Irwin Award

Only papers with at least one author registered for the conference will be included in the proceedings.

Note: Conference registrants may also choose to attend sessions of other MBAA member groups and disciplines, including Finance, Accounting, Marketing, Legal, Case Research and Management.

Any questions regarding this call for papers should be addressed to the Program Chair, Malgorzata Plecka, e-mail: [malgorzata.plecka@winona.edu](mailto:malgorzata.plecka@winona.edu).

## Conference Tracks

1. International Business and AI
2. International Business Cases and Current Issues
3. Global Supply Chain, Supply Chain Disruptions and Crisis – Problems and Solutions.,
4. Global Marketing Branding and Consumer Research
5. Global Management and Organization
6. Global Financial Management and Governance
7. Emerging and Developing Markets and Economies
8. Entrepreneurship, Innovation, and Technology
9. Ethics, Responsibility, and Sustainability
10. Pedagogy, Study Abroad and Teaching International Business
11. Culture, Diversity, and International Human Resource Management
12. Paper Development Workshop and Junior Faculty, Practitioners and Student Track
13. Women in International Business
14. Practitioners in International Business Round Table
15. Special Topics

**The Palmer House Hotel, Chicago**

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